

Privacy policy

Data Controller

The operator of the website www.adCookie.pl and the Controller of your personal data is ADC Group Sp. z o. o., conducting business activity at: 37/38 Ruska St., with a tax identification number (NIP): 8842746129, with a REGON number: 021995707, registered in Wroclaw under the number KRS: 0000435013, providing services by electronic means through the Website and storing and gaining access to information on the User's devices. You may contact us by phone: +48 534 608 592 and by e-mail: biuro@adcookie.pl.

Personal data collected by the Controller is processed in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free flow of such data and repealing Directive 95/46/EC (hereinafter GDPR), Act of May 10, 2018 on the protection of personal data (Journal of Laws of 2018, item 1000), Act of July 18, 2002 on the provision of electronic services (i.e. Journal of Laws of 2019, item 123) and Act of July 16, 2004 - Telecommunications law (i.e. Journal of Laws of 2018, item 1954).

Obtaining information

The Website performs the functions of obtaining information about Users and their behaviour in the following way:

- by means of voluntarily entered information in the form concerning inquiries to the Controller;
- by saving cookie files to users' end devices (so-called "cookies").

The Website may also store information about connection parameters such as IP address, proxy server, session name, device, operating system and user's browser, location and names of Internet service providers or mobile service providers for technical purposes related to server administration, for the performance of a contract to which the data subject is a party (pursuant to Article 6 sec. 1(b) of the GDPR) and to generate aggregate and statistical information (e.g. about the region from which the connection was made) on the basis of which the User cannot be identified and for safety and security purposes.

Data processing

As part of the process of sending data using forms concerning: sending inquiries to the Controller, the User receives the information referred to in Article 13, sections 1 and 2 of the GDPR. Providing personal data by the User is voluntary, but required to:

- prepare the answer and respond to the User's inquiry sent via the contact form, where failure to provide data will result in the Controller's inability to process the inquiry;

The user is liable for providing false personal data.

The Controller does not process Users' personal data using automated decision making tools, including profiling.

Purposes of data processing

The Controller processes personal data in order to handle the inquiry submitted by the user.

Personal data processed for other purposes, after prior notification of the purpose, time and scope of processing, each time require consent by active action of the User.

Fulfilling a legally justified purpose, in particular direct marketing of own products or services, while respecting your rights and freedoms, the Controller may process data in the scope indicated in the form when submitting an enquiry:

- for the period of correspondence initiated by the inquiry sent by the User using the contact form - until its completion;
- for a period corresponding to the life cycle of cookie files stored on the User's devices - in the case of processing personal data of the User only browsing the content of the Website.

The Controller stores personal data of Users also in case it is necessary to fulfil their legal obligations, resolve disputes, enforce the User's obligations under concluded agreements, maintain security and prevent fraud and abuse - until the limitation period for claims against the User expires.

Scope of Data Processing

Processing of Users' data is carried out within the scope of:

- preparation and response to the User's inquiry sent by a contact form (scope of data: e-mail and other data provided voluntarily by the User, appearing in the message to the Controller) - due to the fact that processing is necessary to take action at the request of the data subject prior to the conclusion of a contract (Article 6 section 1 (b) of the GDPR);
- direct marketing (the scope of data depends on the information voluntarily provided by the User and the data concerning the User's activity recorded and stored via cookies) - pursuant to Article 6 section 1 (f) of the GDPR, i.e. due to the fact that processing is necessary for purposes resulting from legally justified interests pursued by the Controller or by a third party;
- transmission of commercial information by electronic means in accordance with Article 10, section 2 of the Act on Provision of Electronic Services of July 18, 2002 (the scope of data which the User has voluntarily made available) - based on a separate consent granted;
- use of telecommunications terminal equipment and automated calling systems for direct marketing purposes in accordance with art. 172 of the Act of July 16, 2004 Telecommunications Law (the scope of data which the User has voluntarily made available) - based on a separate consent granted;
- fulfilment of legal obligations incumbent on the Controller in connection with conducting a business activity (scope of data which the User has voluntarily made available) - pursuant to art. 6 sec. 1 (c) GDPR, i.e. due to the fact that the processing is necessary to fulfil the legal obligation incumbent on the Controller.

Rights

Any user may request

- access to their personal data,
- rectification of personal data,
- restrictions on the processing of personal data,
- deletion of personal data,
- transfer of personal data,
- withdrawal of consent at any time, where the withdrawal of consent shall not affect the lawfulness of processing carried out on the basis of consent prior to its withdrawal,
- lodging a complaint to the supervisory authority, i.e. the President of Personal Data Protection Office.

In addition, each user may object to the processing of personal data.

In order to exercise the above rights, the user should contact the Controller by sending an e-mail to: inspektor@adcookie.pl.

The Controller executes the user's request immediately to the extent provided for by applicable law. Deletion, restriction, transfer and objection to data processing will have an impact on the services provided and may result in preventing these services from being provided correctly. The Controller ensures that the User's data are processed exclusively for the purposes of order processing or for other purposes on the basis of individual consents granted.

The Controller considers the request as soon as possible, but no later than 30 days after receiving it. However, if - due to the complicated nature of the request or the number of requests - the Controller will not be able to consider the User's request within the above-mentioned period, it will consider it within the next two months, informing the User about the intended extension of the time limit beforehand.

The Controller informs each recipient to whom personal data has been disclosed about the rectification or deletion of personal data or limitation of the processing, which he has carried out in accordance with the User's request, unless this proves impossible or will require a disproportionate effort.

Co-operating entities

Depending on the processes related to the type of service, the Controller may provide data to entities needed for the proper implementation of the process. In case of delivery of products, the data are transmitted to couriers or postal operators for the purpose of delivery. In case of customer service (inquiries and claims), data are made available to entities providing support in the indicated scope.

Entrusting the processing

For the proper functioning of the website, it is necessary for the Controller to use the services of external entities. The Controller only uses the services of processors that provide sufficient guarantees for the implementation of appropriate technical and organisational measures so that the processing meets the requirements of the Regulation and protects the rights of the data subjects.

The Controller entrusts the processing of personal data to the following entities: **service providers supplying the Controller with technical, IT and organisational solutions (in particular computer software suppliers, e-mail and hosting providers)** - the Controller provides access to the collected personal information of the User to a selected supplier acting on his behalf only in the case and in the extent necessary to fulfil a given purpose of data processing, in accordance with this privacy policy.

All entities to which the Controller entrusts the processing of personal data guarantee the application of appropriate measures for the protection and security of personal data required by law.

The Controller may be obliged to provide information collected by a Party to authorised bodies on the basis of lawful requests, to the extent resulting from the request.

Automatic profiling

We would like to inform you that the processed personal data are not subject to automatic profiling.

Security of personal data

In order to minimise the risks associated with unauthorised access to personal data files, we strive to ensure an adequate level of protection of privacy and security of your data. The tools we use have been selected in such a way as to ensure proper protection of personal data processing, as required by law.

The Controller with due diligence selects and applies appropriate technical measures, including those of a technical and organisational nature, ensuring the protection of the processed data appropriate to the risks and categories of data covered by the protection. The Controller, in particular, protects the data against unauthorised access, disclosure, loss and destruction, unauthorised modification, or against their processing in violation of applicable laws.

Change of privacy policy

1. The Controller has the right to change this document, of which the User will be notified in a way that makes it possible to read the changes before they take effect, e.g. by providing relevant information on the main page of the Website, and in case of significant changes also by sending a notification to the e-mail address indicated by the User.
2. In case of User's reservations to the introduced changes, he may request the deletion of his personal data by the Controller and stop using the Website. Continued use of the Website

after publication or notification of changes to this document is deemed to be a consent to the collection, use and disclosure of User's personal data, as set forth in the updated document.

3. The Privacy Policy does not limit any of the User's rights under generally applicable laws.

Cookies and their use on the website

Cookie files are small text information sent by a web server and stored on the user's computer. This may include data on activities such as clicking on specific links or websites, logging in to a user profile or reading website content.

Our website uses basic cookies designed to personalise and facilitate the use of the website to its users, e.g. by recording information about the session, user login, preferences set by the user or the language of the website.

We also use cookies installed by Google Analytics to help us better understand users' preferences. We use a set of cookies (such as "utma" or "utmz") that allow anonymous collection of information and transfer of data on trends without identifying individual users.

All cookies on our website are used with the consent of the user.

The user may give consent to the use of cookies by setting the browser he uses when browsing our website. The user may refuse this consent in the same manner. These settings can be changed at any time by blocking the use of cookies and deleting previously installed files. Detailed instructions on how to determine storage conditions are available on the software manufacturer's or developer's website.

How to disable the storage of cookies? Cookies are usually saved by default on the end device. You can change your browser settings at any time by blocking the automatic storage of cookies. To do this, use the help panel of the browser you are using, e.g.

- [Chrome](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Safari](#)

Remember that some types of cookies are necessary for the proper functioning of websites. If you disable cookies, some functions of the website may stop working.

Why we use cookies at www.adcookie.pl? The purpose of using cookies is:

- displaying a website adjusted to individual needs and preferences of the User,
- increasing the usability of the website for the convenience of its User,
- ensuring the proper functioning and safety of the website,
- storing session data, obtaining information about the User's behaviour on the website, conducting analyses and statistics,
- transferring the collected data to the contractors co-operating with the Controller, including for advertising and marketing purposes.

What kind of files do we use on the website? We use the following cookies:

- session files, which are temporary files and remain on the User's device only until the moment of logging out from the website/deactivation of the browser;
- constant files, which are stored for a longer, specified period of time or until they are manually deleted by the User;
- allowing the use of the services available on the website;
- ensuring the safety of the service;
- enabling the collection of information on the manner of using the website;
- allowing to "remember" the settings selected by the User;